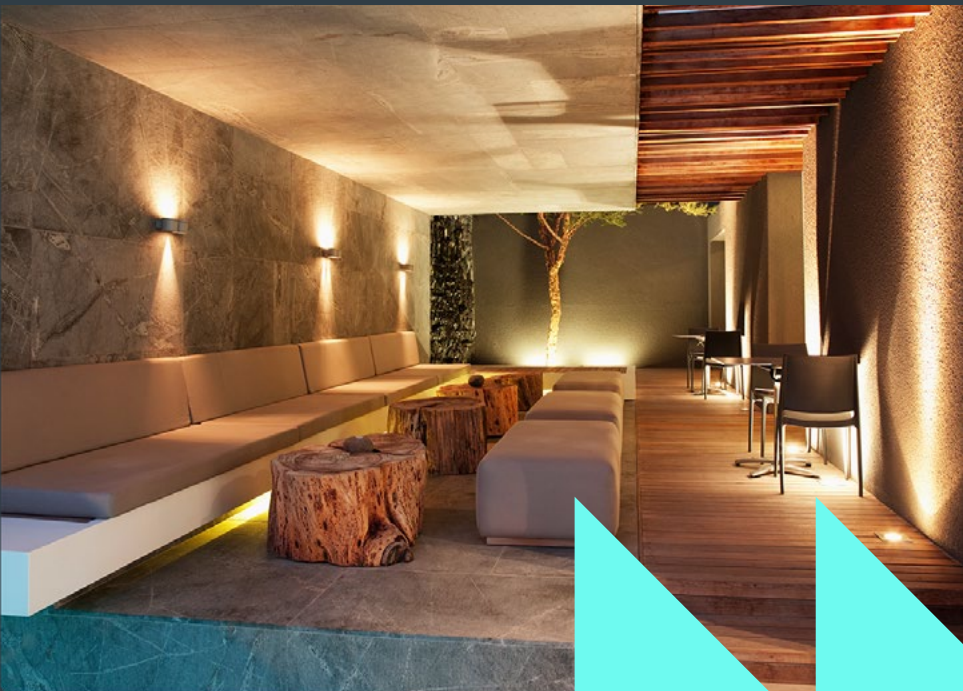




SiteMinder Multi-Property

The new distribution management standard for modern hotel groups and chains

Maximise revenue and occupancy faster than ever. Deploy strategies in minutes. Automate workflows. Access real-time insights. Innovate with the industry's largest open ecosystem.



It's time to reimagine what's possible, on your terms

Multi-property groups are held back by traditional technology and fragmented structures.

Complex online distribution and inefficiencies are limiting speed-to-market and competitive advantage. It's time to break free.



Unlock revenue and distribution potential



Execute strategies and campaigns at speed



Rapidly differentiate and adapt, on your terms



SiteMinder's solution for enterprise hotels has given us the ability to quickly and efficiently distribute promotions and specials both across the group and across multiple channels. The reporting improvements by Group, Brand or Clusters provides easy access to all relevant data needed to make decisions on the quickly changing third-party distribution landscape



Nikita Beresnev, Group Director of Revenue -
Australia & New Zealand, Nesuto Hotels

Unlock your full potential with SiteMinder Multi-Property



New level of productivity

Give time back to revenue and distribution professionals, allowing them to focus on strategic work.



Unlock potential

Maximise revenue and occupancy across the portfolio via accelerated go-to-market, automation and real-time insights.



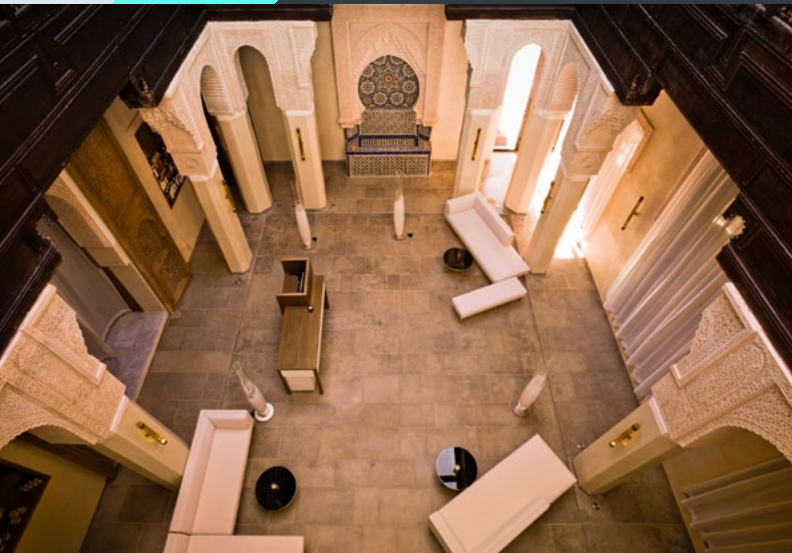
On your terms

Adapt to demands with access to the largest open ecosystem of best-of-breed hotel solutions.

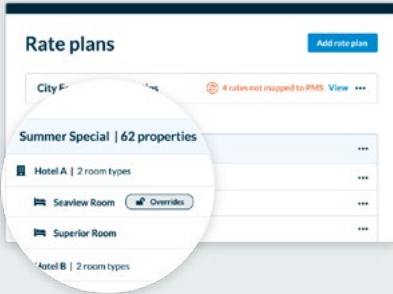


Reduce risk

A trusted partner with the highest security credentials and enterprise-grade reliability and support.



Ignite growth, without complexity



Rate management

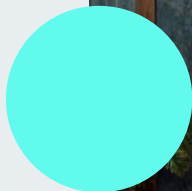
Manual tasks diverting your strategic focus?

Save teams hours every week.
Rapidly create and configure rates across multiple properties, channel managers and your PMSs, at scale.

Distribution and channel management

Missing the reach and speed needed to unlock demand?

Launch new campaigns across properties, brands and clusters in minutes and distribute to over 450+ booking channels. Even onboard and integrate new properties and PMSs in hours, not days.



Insights

Struggling to access data that makes a difference?

Put the power of real-time insights in every user's hands and identify more revenue opportunities. Access 40 reservation data points from multiple properties in a single, customisable view.

Reservation status	Confirmed	YTD
Channel A	655	290
Direct website	600	300
OOB	225	110
Grand Total	1,790	885

All fields

- Booking
- Cancellation
- Check-in/out
- Guest information
 - Country of origin
 - Number of adults
 - Number of children

Report Filters **Columns**

Reservation st... Booking week...
Values

Room type	Room rate	PMS	Channel 1	Channel 2
Standard	Stay 2 & Seat	+	✓	✓
Queen	Stay 2 & Seat	+	✓	✓
Standard	Advanced P	+	✓	✓
Family	Advanced P	+	✓	✓
Queen	Best Available	+	✓	⚠
Family	Best Available	+	✓	⚠

Map to PMS

Channel mapping disabled

Distribution audit and health check

Critical errors hidden from sight?

Accurately execute your distribution strategy at first go. Effortlessly audit for errors at a glance. Adjust rate plans and distribution configurations in an instant.

Corporate bookings

Leaving corporate revenue on the table?

Connect to all four Global Distribution Systems (GDS) from one interface and access over 600,000 travel agencies worldwide.



From industry-leading indirect distribution provider, to the world's leading hotel commerce platform

As the leader in global distribution, processing over 100m bookings (pre COVID-19) and connected to the world's largest hotel tech ecosystem, we're uniquely positioned to understand what hoteliers need to thrive today, and tomorrow.



Award-winning distribution connectivity with 450+ direct, meta, corporate and third-party booking channels.

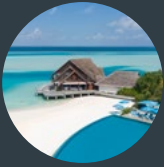


Experience unprecedented agility to adapt and differentiate with the largest open ecosystem of best-in-class hotel solutions.



Connect to the widest range of 400+ PMS and RMS systems via an unbundled, customisable platform with open APIs.





“With SiteMinder Multi-Property, we have a single way of auditing our properties, which saves us from having to dedicate the time of 10 or more people.”

Marcos Cadena, Vice President Digital Marketing, Distribution, CRM, Loyalty, Partnerships & Head of Data Privacy
Minor Hotels



“It used to take my team a week to roll out a company-wide promotion. SiteMinder Multi-Property has saved us about two days each time, which, when you’re running multiple promotions each year, means that we can save more than two weeks of work.”

Amanda Hoolihan, Director of Revenue
TFE Hotels



“With SiteMinder Multi-Property, we’ve gone from spending 160 hours to implement a new rate strategy, to spending five minutes.”

Mark Tierney, Chief Revenue & Distribution Officer
Quest Apartment Hotels



“SiteMinder Multi-Property has changed the way we manage the distribution for the hotels in the Australian StayWell portfolio. It is a very comprehensive system, and in true SiteMinder style, very easy to navigate.”

Catriona Mackay, Regional Revenue Optimisation Manager
Australia & Indonesia Staywell

Enterprise-grade performance, security and support



Experience and scale

- ✓ Distribution industry leader for 15 years
- ✓ Over 100 million hotel bookings processed annually (pre-COVID)
- ✓ 35,000 hotel customers in 160 countries
- ✓ Scalable and robust architecture with AWS cloud infrastructure



Trust and security

- ✓ GDPR processes and compliance
- ✓ PCI L1, PII and PSD2 SCA compliant
- ✓ 99.95% channel manager uptime



Global support and industry expertise

- ✓ 24/7 support in five languages with technical industry experts
- ✓ First-contact resolution and 3rd-party vendor collaboration
- ✓ Available on your preferred channel – chat, phone or email
- ✓ People's Choice Award winner 2021 for most customer-centric hotel software company



It's time to break free from the complexities,
inefficiencies and constraints that hold you back.

Reimagine what's possible with the world's
largest open hotel commerce platform.



Unlock your full potential, on your terms.

For more information,
visit www.siteminder.com/multi-property